

interplastica 2020 in Moscow with Favourable Prospects

Trade fair expects 680 exhibitors from approx. 30 countries +++ powerful kick-off for “Recycling Solutions” +++ special 3D fab+print for the 4th time already +++ lecture forum Polymer Plaza presents sustainability concepts

In Moscow interplastica, the 23rd International Trade Fair for Plastics and Rubber, held at the AO Expocenter in Krasnaja Presnja from 28 to 31 January 2020 continues its positive development. Demand for exhibition space in the machinery and equipment segments as well as in the raw materials division remains high. Messe Düsseldorf expects to the tune of 680 exhibitors from 30 countries to occupy 13,000 square metres of net exhibition space in three halls at Russia’s most important trade fair for the plastics and rubber industries. With these figures interplastica 2020 seamlessly follows on from the success of the previous event in January 2019.

Germany’s Federal Ministry of Economics and Energy (BMWi) – supported by VDMA’s Plastics and Rubber Machinery Association – will once again be taking part in interplastics with an official joint German participation. Other national pavilions will come from Italy, Austria and China. Numerous companies from Turkey will also be participating.

Russia plans to fundamentally modernise its infrastructure in the field of waste management over the coming years and is therefore currently developing into a highly promising market for recycling solutions providers. interplastica is accompanying this development with a new “Recycling Solutions” segment in exhibition hall 8.1. An integrated forum with panel discussions on waste management in Russia and exhibitors’ lectures round off the overall concept. Taken together over 50 exhibitors at interplastica 2020 will explicitly present solutions for reclamation and recycling.

Featured for the fourth time now as part of interplastica will be ‘fab+print Russia’ in Hall 2.3, the Special Show all about Additive Manufacturing and 3D printing. International experts will discuss the developments,

opportunities and challenges of this technology while exhibitors will showcase their innovative products and solutions.

The Polymer Plaza in Hall 1 invites visitors to talks and discussions about raw material production, application and utilisation. Focal themes at this Forum include novel materials and applications as well as sustainability and resource savings across the value chain, to name but a few.

Held concurrently with interplastica will be upakovka 2020 – processing and packaging. At upakovka more than 250 exhibitors will be showcasing innovative packaging machines as well as technologies and materials for producing packaging materials and media. This event thereby generates synergies galore for interplastica visitors.

interplastica occupies Halls 1, 2, and 8 at Moscow Exhibition Centre, while upakovka is located in the Forum Hall. To the tune of 25,000 trade visitors are expected at the two events. Admission tickets to interplastica authorise their holders to visit upakovka and vice versa.

Read more at: www.interplastica.de

interplastica forms part of the **Global Gate** brand, under which Messe Düsseldorf pools its global activities for the plastics and rubber industry. Comprising a total of ten events, this product portfolio leverages the expertise and experience gained by organising the world's No. 1 'K' fair in Düsseldorf and by developing successful regional events. The ten trade fairs in total are professional communication platforms serving as door openers for promising growth markets such as central and Eastern Europe, the Middle East, North Africa, China, India and South East Asia. Complete information can be found at www.k-globalgate.com

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