

To the  
Trade Press  
K 2019

Please forward to the Publishing Director

Düsseldorf, April 2019

The World's No. 1 Trade Fair  
for Plastics and Rubber



### International Trade Press Stand K 2019

Dear Sir or Madam,

For **K 2019**, International Trade Fair Plastics + Rubber, Messe Düsseldorf is offering you a special service. An International Trade Press Stand will be set up in the Entrance Mall North. We wish to offer you the opportunity of displaying your magazines directly to your target group, the international trade visitor audience.

In return for a non-recurring fee of **210 Euro** (plus 19% VAT) you may display up to **300 free copies of each of your trade journals**. The Trade Press Stand will be set up and staffed by Messe Düsseldorf Press Department, ensuring fair and equal treatment of all trade publications.

Please understand that only trade publications can be considered for display. Publications of a religious, political, ideological or other thematically unrelated nature will be excluded. Messe Düsseldorf reserves the right to return to sender at the latter's expense all journals which do not correspond with these display requirements.

We regret that any remaining copies cannot be returned at the end of the event for reasons of cost. Please therefore ensure that these are collected in good time after the fair.

Should you wish to take advantage of our offer, please complete the enclosed reply forms and return same until **2<sup>nd</sup> September 2019** to the following address (or mail [KarlT@messe-duesseldorf.de](mailto:KarlT@messe-duesseldorf.de) or fax under **+49 (0)211 4560 87 999**):

Messe Düsseldorf GmbH  
Press Office K 2019  
Messeplatz  
40474 Düsseldorf



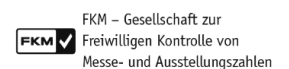
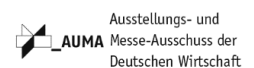
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Messe Düsseldorf:



Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung

Please also fill up the media-list which Messe Düsseldorf needs to inform the K 2019 visitors about the magazines of our Trade Press Stand. You find this list on the following website:

[www.k-online.com](http://www.k-online.com); Press Service, Trade Press Stand

Copies of your journals should be sent to the following address until **4<sup>th</sup> October 2019** at no expense to us:

**Spedition Kühne & Nagel KG**  
**keyword:**  
**Fachpressestand K 2019**  
**Westeinfahrt Messegelände, Tor 1**  
**40474 Düsseldorf**

Should you have any further queries or need more information, please contact us - we will be happy to help you at any time. The number to call is +49(0)211/45 60 - 999.

Yours faithfully,

Messe Düsseldorf GmbH  
Press Office K 2019

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[k-online.com](http://k-online.com)

**M**  
Messe  
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